

# IPU's 67<sup>th</sup> Annual Regulatory Studies Program FUNDAMENTALS COURSE

### August 11-15, 2025 | Live Online Learning

Essential education in the theory, principles, and practice of economic regulation organized by disciplinary perspectives, core functions, and utility sector applications.

#### Program Agenda

Monday	
10:00-11:20 am 11:40-1:00 pm 1:00-2:00 pm 2:00-3:20 pm 3:40-5:00 pm	Why We Regulate: Introduction to Public Utility Regulation [J. Beecher] Introduction continued Lunch break Introduction continued Public Utilities Compared Panel [J. Beecher, Peterson, Meeusen]
Tuesday	
10:00-11:20 am 11:40-1:00 pm 1:00-2:00 pm 2:00-3:20 pm 3:40-5:00 pm	Economic Fundamentals of Regulation [G. Marke] Economics fundamentals of regulation continued Lunch break Legal Fundamentals of Regulation [H. Reiter] Legal fundamentals of regulation continued
Wednesday	
10:00-11:20 am 11:40-1:00 pm 1:00-2:00 pm 2:00-3:20 pm 3:40-5:00 pm	Finance Fundamentals of Regulation [S. Kihm] Finance Fundamentals of Regulation Continued [P. Sullivan] Lunch break Financial Accounting and Reporting [D. Kermode] Utility Consumer Rights, Protections, and Advocacy [Bosco & Haynes]
Thursday	
10:00-11:20 am 11:40-1:00 pm 1:00-2:00 pm 2:00-3:20 pm 3:40-5:00 pm	Federal Energy Regulation [L. Greenfield] Environmental Regulation of Utilities [N. Leonard] Lunch break Regulatory Alternatives [M. Lowry] Regulatory Interdependence and Ethics [J. Beecher]
Friday	
10:00-11:20 am 11:40-1:00 pm 1:00 pm	Sector Breakouts: Electricity [Meeusen], Natural Gas [Peterson], Water [Schmidt] Sector Breakouts Continued Adjourn

## **IPUMSU**

MICHIGAN STATE UNIVERSITY | INSTITUTE OF PUBLIC UTILITIES 517.355.1876 | 517.355.1854 fax | ipu.msu.edu | ipu@msu.edu



## IPU's 67<sup>th</sup> Annual Regulatory Studies Program FUNDAMENTALS COURSE

August 11-15, 2025 | Live Online Learning

#### **Program Faculty Bios**



Janice BEECHER (beecher@msu.edu)
Professor & Resident Fellow, Institute of Public Utilities, Michigan State Univ.
Ph.D., Political Science, Northwestern University
www.linkedin.com/in/janice-beecher-33a61810



Jennifer BOSCO (jbosco@nclc.org)
Managing Director, Energy Advocacy, National Consumer Law Center
J.D., Georgetown University Law Center
www.linkedin.com/in/jenifer-bosco-44a09a6/



Lawrence GREENFIELD (Irgreenfield@yahoo.com)
Associate General Counsel, Federal Energy Regulatory Commission
J.D., George Washington University National Law Center



Breneta HAYNES (bhaynes@nclc.org)
Senior Attorney, National Consumer Law Center
J.D., University of Iowa College of Law
https://www.linkedin.com/in/bernetahaynes/



Danny KERMODE (5553dkcpa@gmx.us)
Retired Asst. Dir. Water & Transportation, Washington Utilities Trans. Comm.
B.S. Accounting, Arizona State University, C.P.A.
www.linkedin.com/in/danny-kermode-56736b13/



Steven KIHM (narrative804@gmail.com)
President, Narrative 804 LLC.
D.B.A., Finance and Strategy, Univ. Wisconsin-Whitewater,
Chartered Financial Analyst
www.linkedin.com/in/stevekihmdbacfa/



Nick LEONARD (nicholas.leonard@glelc.org)
Attorney, Great Lakes Environmental Law Center
J.D., University of Michigan Law School
www.linkedin.com/in/nick-leonard-7b265621/



Mark LOWRY (mnlowry@pacificeconomicsgroup.com)
President, PEG Research LLC
Ph.D. Applied Economics, University of Wisconsin-Madison www.linkedin.com/in/mark-newton-lowry-0bb99b14/



Geoff MARKE (geoff.marke@opc.mo.gov)
Chief Economist at Missouri Office of Public Counsel
Ph.D., Public Policy Analysis, Saint Louis University
www.linkedin.com/in/geoff-marke-46bb407/



Karl MEEUSEN (karl.meeusen@wartsila.com)
Director, Markets, Legislative and Regulatory Policy, Wartsila N. America, Inc. Ph.D. Agricultural, Environmental, & Development Econ., Ohio State Univ. www.linkedin.com/in/karl-meeusen-900036b8/



Carl PETERSON (cpeter8@uis.edu)
Professor, University of Illinois Springfield
Ph.D.; Economics; University of Illinois Chicago
www.linkedin.com/in/carl-peterson-1494944/



Harvey REITER, J.D. (harvey.reiter@stinson.com)
Senior Counsel, Stinson LLP
Adjunct Professor, George Washington University Law School
J.D., Law, Boston University School of Law
www.linkedin.com/pub/harvey-reiter/a/955/123



Denise SCHMIDT (denise@policyinnovation.org)
Director, Funding Navigator, Environmental Policy Innovation Center
M.P.P., Harvard's John F. Kennedy School of Government
www.linkedin.com/pub/denise-schmidt/b0/a38/328



Patrick SULLIVAN (pp.sullivan@sullivanconsultingwi.com) Owner Sulivan Economic Consulting, LLC M.S., Finance, Indiana University, Kelly School of Business www.linkedin.com/in/patrick-sullivan-66a716291/

